

## **“Let There Be Water” is a #1 Bestseller in Karnataka**

**Date :** June 10, 2018

Karnataka, located in southwestern India, is suffering from an historic drought. Home to 65 million people, fears are growing about a humanitarian crisis. With deepening relations between India and Israel and with water scarcity now threatening stability in India, the Kannada-language edition of “Let There Be Water” has become a “must-read” by government officials, farmers, academics and policy planners in Bangalore and Karnataka.

The book, translated by Bangalore resident Raghavendra Hegde, was released on June 3 at the Indian Institute of World Culture. It was published by Ankita Pustaka under the title ?????? ????? (Nalegu Irali Neeru). By the end of the first week, the Kannada-edition of “Let There Be Water” was the Number 1 bestselling book in Karnataka, selling briskly at Karnataka bookstores Sapna and Navakarnataka and on their online services. It is also available on Amazon’s India website [here](#).

The Kannada-language edition has also been widely covered in print and social media in Bangalore and Karnataka. See [here](#).

For more information on the Karnataka drought, see [here](#).