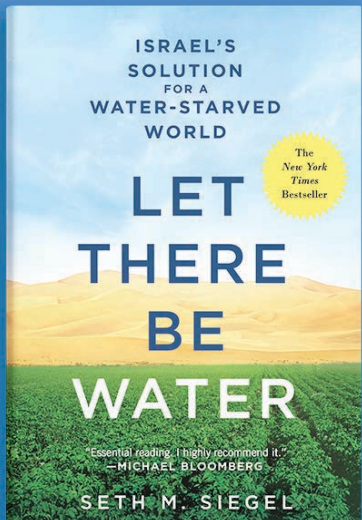


SETH M. SIEGEL



An Inspiring Story for an Ever-Drier World

“

Seth Siegel brings an urgent message of how the world can save itself using remarkable techniques and technology.”

—

Michael Bloomberg

Authored by the water activist and thought-leader Seth M. Siegel, *Let There Be Water* is the never-before-told account of how water-poor Israel used smart policies and home-grown technologies to transform itself from one of the driest countries in the world into a water superpower.

As the world faces new water crises every day due to climate change, growing population, rising affluence and pollution, this book provides a thrilling model and blueprint for how to overcome water scarcity and other seemingly insurmountable challenges.

Even with 60 percent of its country made of desert, Israel has not only solved its water problem; it also had an abundance of water. Israel even supplies water to its neighbors—the Palestinians and the Kingdom of Jordan—every day.

Based on meticulous research and hundreds of interviews, *Let There Be Water* reveals the methods and techniques of the often offbeat inventors who enabled Israel to lead the world in cutting-edge water technology.

Let There Be Water also tells unknown stories of how cooperation on water systems can forge diplomatic ties and promote unity. Remarkably, not long ago, now-hostile Iran relied on Israel to manage its water systems, and access to Israel's water know-how helped to warm China's frosty relations with Israel.

Published by St. Martin's Press in September 2015, *Let There Be Water* launched on the New York Times and other national and international bestseller lists. *Let There Be Water* continues to engage readers in the US and in more than 50 countries. The award-winning book has now been translated into 15 languages, inspiring readers around the world.